



BlackRock Aladdin expands private credit solutions on Preqin for greater transparency and insights



BlackRock Completes Acquisition of eFront

Combination of Aladdin and eFront Sets New Standard in Investment Management Technology

New York, Paris | May 10, 2019 – BlackRock, Inc. (NYSE: BLK) has completed the acquisition of eFront, the world's leading end-to-end alternative investment management software and solutions provider. The combination of eFront with Aladdin will set a new standard in investment and risk management technology, vastly expanding Aladdin's alternatives capabilities and providing a whole-portfolio technology solution to clients.

*"As more investors incorporate alternatives into their portfolios, the ability to seamlessly manage portfolios across public and private asset classes on a single platform is critical," said **Rob Goldstein**, Chief Operating Officer of BlackRock. "eFront will extend Aladdin's end-to-end processing capabilities in alternative asset classes, enabling clients to get an enterprise view of their portfolio. We are excited to welcome eFront's 700 employees to BlackRock as we continue to offer eFront as its own platform and enrich its*

value proposition with Aladdin analytics. BlackRock and eFront share the same vision of making alternatives less alternative and will work together towards that objective.”

*“Aladdin has long been recognized as the best-in-class unified investment and risk management technology platform in the industry,” said **Tarek Chouman**, Chief Executive Officer of eFront. “Joining BlackRock, adopting its user-provider model and integrating with Aladdin means that our investor, fund administrator and fund manager clients will benefit from constantly elevated standards and innovative product features.”*

About eFront

Founded in 1999, eFront is based in Paris and is the leading technology provider for managing the alternatives investment lifecycle, from due diligence and portfolio planning, to performance and risk analysis, across a range of alternative asset classes. eFront’s solutions serve investors in the private equity, real estate investment, banking, and insurance sectors.

About Aladdin

Aladdin has always been at the core of BlackRock. It combines sophisticated risk analytics, exposure and performance analyses with comprehensive portfolio management, trading, compliance and operational tools on a single unified platform. Aladdin was first built to manage BlackRock’s business, and the firm continues to be the largest user of Aladdin today. Through Aladdin, the firm offers to clients the same technology and intellectual capital that BlackRock uses to manage investments day-to-day. BlackRock’s unique user/provider model brings a practitioner’s perspective to Aladdin.

About BlackRock

BlackRock helps investors build better financial futures. As a fiduciary to our clients, we provide the investment and technology solutions they need when planning for their most important goals. As of March 31, 2019, the firm managed approximately \$6.52 trillion in assets on behalf of investors worldwide. For additional information on BlackRock, please visit www.blackrock.com | Twitter: [@blackrock](https://twitter.com/blackrock) | Blog: www.blackrockblog.com | LinkedIn: www.linkedin.com/company/blackrock.

Insight private equity benchmarks released for Q2 2021

2021-08-31

The latest Insight benchmarks are now released, incorporating results up to June 30, 2021.

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Asset-level benchmarks now available with eFront Insight

2021-07-29

July 29, 2021 – Today, BlackRock announces the availability of deal-level benchmark analysis within eFront Insight.

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New ESG Outreach module now available to help private markets investor...

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July 22, 2021 – BlackRock has added new capabilities to its eFront Insight platform to help clients reach their sustainable investment.

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ABOUT ALADDIN

Aladdin® is a technology platform used by asset managers and owners including banks, financial institutions, pensions, corporations, insurers, and wealth managers. The Aladdin platform unifies the investment management process, providing a common data language within an organization to enable scale, provide insights, and support business transformation. Through eFront® technology, alternative investment data management is covered to meet the needs of alternative investment professionals worldwide and across all major alternative asset classes. From fundraising, fund administration and reporting to data services and analytics, the platform provides capabilities to support decision making and investment oversight.

Aladdin® and eFront® platforms bring together public and private asset class data to create an industry-recognized whole portfolio solution for investment professionals globally. Find out more at www.blackrock.com/aladdin | request@blackrock.com

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