



«AI FOR ALL – FASTER AND SMARTER»

Dalith Steiger und Andy Fitze
CO-Founder SwissCognitive



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Human and Machine Chances – NOT Crises!



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Heutige teilnehmende Firmen am CognitiveTank

ABB, Accenture, AdNovum, ai-one, AMAG, AXA Winterthur, BrainDocs™, Bundesamt für Informatik, Bundeskanzlei, Burson-Marsteller, Conogy, Credit Suisse, CSS, Drees&Summer, ELCA, Emmi, Ergon Informatik, FehrAdvice & Partners AG, FHNW, Financial Media, Finnova, Führungsunterstützungsbasis FUB, Geberit, IBM, Insel Group, IPsoft, Institut für Rechtsmedizin IRM, Israel Trade, Julius Bär, KPMG, local.ch, Migros, Migros Bank, Netico, OIZ, PostFinance, PostFinance - CC Young Professionals, RBS Wealth Management, Recapp IT, Ringier, SBB, Schindler, Securitas, Squirro, Starmind, SwissCognitive, Swisscom, Swissport International, UBS, Universität Bern, Walder Wyss AG, Wittenstein, Zühlke, Zürich Versicherung

CognitiveBrains Rückblick und Aussicht



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«What's Deep Learning?
AI@Swisscom»

8. März 2017

Michael Bärswyl



Brain Crash Course

8. März 2017

Pascal Kaufmann



«Voice, Vision, Text and
Structured Data»

6. April 2017

Alexander Büsser



«Machine Learning
Unleashed»

4. Mai 2017

Adrian Berger



Real Cases from the
Industry

Eric van der Berg



Und Weitere

«SwissCognitive» Steering Board



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Patrick Freudiger
CIO at AMAG



Konrad Zöschg
CIO at Airport Zurich



Peter Gassmann
Chief Commercial Officer
AdNovum Informatik AG



Eric Van der Berg
Head of IS Strategy,
Architecture & Innovation
ABB - Switzerland



Christophe Lienhard
Head of Market Initiatives
and Offerings at Swisscom



Thomas Landolt
Country General Manager at
IBM Switzerland Ltd



Pascal Kaufmann
Founder & CEO
Starmind International AG



Martin Zekar
Head IT Operations
Management at SBB



Jürgen Pulm
Chief Executive Officer at RBS
Services (Switzerland) Ltd



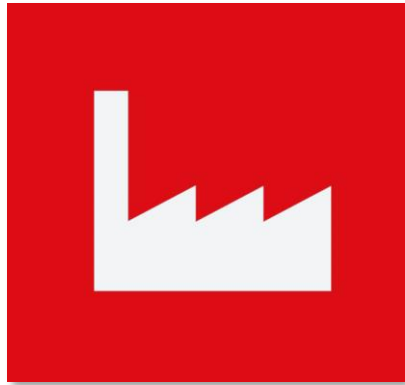
Urs Monstein
CIO at Julius Baer



Samuel Hügli
CTO & Head of Digital
Ventures at Tamedia

 «We broadly involve & leverage!»

«SwissCognitive» Facts & Figures



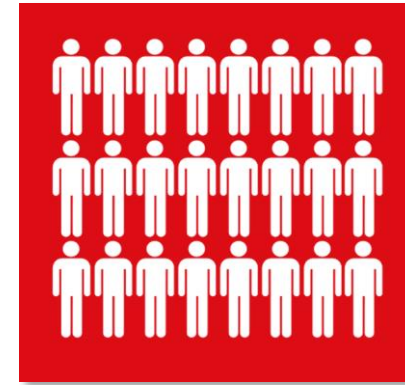
Over 30
industries



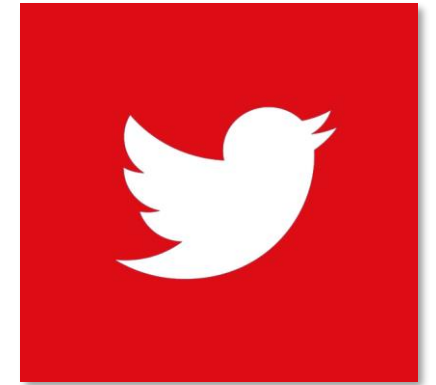
Over 70
companies



Over 250
attendees



Representing over
1.6 Million
employees



Over 5700
twitter followers

 *«Be informed – be involved!»*

«SwissCognitive» Communication



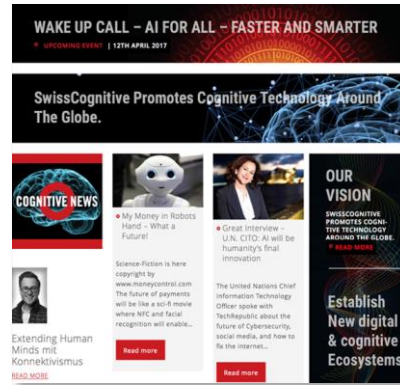
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Articles around AI,
Cognitive computing
and deep learning



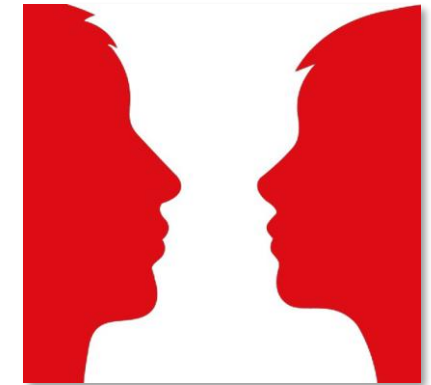
Experties highlights,
AI posts
& News



News concerning
SwissCognitive,
knowledgebase,
information, events



Public discussion



Face-to-face
Attendees-to
attendees
Expert-to-expert

 «Be informed – be involved!»

«SwissCognitive» Partners



Event partner



Institutional supporters





WHY WAIT?

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